



## Review FESPA Digital 2012 Barcelona

### Eye-catching quality – Marabu’s successful presentation at FESPA Digital



Tamm, 5 March 2012 – In keeping with the slogan “Committed to advancing inks and coatings”, Marabu presented a selection of exciting new digital inks and liquid coatings at FESPA Digital in Barcelona. For instance, a live demonstration enabled visitors to evaluate the new UV-curable ink UltraJet DUV-H for themselves. Marabu’s TexaJet DX-SHE sublimation ink for digital textile printing also attracted a great deal of attention. “Our print samples featuring fluorescent inks drew many attendees to our stand,”

reports Gianni Robertazzi, product manager for digital inks. “Printing with this sublimation ink produces rich, intensive colours that provide a perfect contrast with very deep blacks.”

Marabu’s exhibit also showcased the mild solvent-based ink Marajet DI-MS in Plug & Print cartridges. Simple to use on a Mimaki JV33, JV34 or CJV30 – and in combination with OEM inks – the new product proved very popular with visitors to the trade fair.

Marabu develops liquid coatings in partnership with Welte, and presented some of the fruits of their successful collaboration: a broad range of primers and paints that are ideal for use on glass, melamine, corrugated cardboard, PVC, PMMA and polypropylene, using a Bürkle LFC 2100 Roller Coater. The outstanding results – in gloss and matt – were tangible and compelling.

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# Press INFO



## Marabu GmbH & Co. KG



Marabu is a leading global manufacturer of screen, digital, and pad inks. The company is headquartered near Stuttgart, southern Germany – a region renowned for its pioneering technology and engineering prowess. Marabu's track record of innovation stretches back over more than 60 years, featuring many

industry-first solutions for both industrial applications and graphic design. With its subsidiaries and exclusive distribution partners, Marabu offers high-quality products and customer-specific services in more than 80 countries. Exceptional technical support and hands-on customer training are core elements of its corporate philosophy. Sustainable business practices are also key to Marabu's vision – and have been implemented through a number of initiatives, with concrete results – and the company is committed to maintaining this course of action in future. Marabu has been certified to ISO 9001 since 1995 and to ISO 14001 since 2003.