

Marabu at Viscom 2013 – Digital Printing Inks and Liquid Coatings for Best Performance



Tamm, 18 September 2013 – From 7-9 of November, the printing inks specialist Marabu exhibits at Viscom in Düsseldorf (Hall 8b Stand F61) its broad product range: UV-curable, solvent- and water-based digital printing inks as well as functional and decorative liquid coatings. In addition, visitors are welcome at the Marabu stand to experience interesting live-demonstrations.

UV-Curable, Solvent- and Water-Based Digital Printing Inks The Right Solution for Every Application

This year, Marabu focusses on the UV LED-curable ink series UltraJet DLE-A which is available in 11 units and cartridges for Mimaki UJF-3042. Furthermore, UltraJet DUV-A, the UV-curable ink, receives special attention. It is also available in 11 units and cartridges, and has been developed especially for Mimaki JF-1610 machines. DUV-A adheres excellently on a wide variety of substrates. The hybrid inkjet ink UltraJet DUV-H is suitable for rigid materials such as PVC, PS, PC or corrugated board, and for flexible substrates such as self-adhesive films and PVC banner material.

Part of the game: The well-established UltraJet DUV-R for rigid substrates.

Among solvent-based inks, MaraJet DI-MS fulfils all features for a fast production process: very good light fastness thanks to first-class pigmentation, high scratch resistance, and fast drying. Additionally, DI-MS is perfectly suited for Wide Format prints thanks to its long-term stability. On the other hand, MaraJet DI-JVP is characterized by its mild formulation, brilliant prints and best plug&print compatibility.

Reach a new level of digital printing with MaraJet DI-MS and DI-JVP Silver! With the new Silver not only brilliant Silver effects, but hundreds of different metallic shades can be created. Another attraction is the water-based ink series MaquaJet DA-E. The environmental and user friendly ink system allows printing on thin and sensitive substrates.



Sublimation Printing at its Best

For digital textile printing, Marabu offers water-based solutions for different applications.

Our hybrid sublimation ink TexaJet DX-SHE is the right choice for both conventional transfer and direct printing on pre-treated polyester fabrics. The ink delivers outstanding results on systems employing Epson DX4 and DX5 printheads.

In contrast, TexaJet DX-STE is specialized for transfer printing. It works well even on light paper, and is also optimized for Epson DX6 and DX7 printheads. Both ink series include a deep, rich black. Paired with intense colours, it ensures brilliant print quality and an impressive colour gamut. The wide variety of applications includes all textiles with at least 60 % polyester and rigid materials pre-coated with polyester.



Liquid Coatings – The Smart Alternative to Film Lamination

Boosting quality, saving time, and lowering cost simultaneously – who would not go for it? With Marashield UV liquid coatings, you can achieve all of these seemingly conflicting goals. At Marabu's stand, a sample wall shows all different application possibilities of Marashield UV-curable liquid coatings on substrates such as glass, melamine, polypropylene, and many more. Brand new: Marashield WA-FXG is the first protective varnish

that fully preserves the metallic effect while providing a high mechanical abrasion resistance at the same time.

Marabu's Formula for Success

Apart from high-quality products, Marabu offers top level service. Our highly motivated team of R&D experts and product managers are at your service, and create tailor-made solutions for your individual needs.

This unique combination of exceptional product quality and expert advice makes Marabu your valuable partner.

You are welcome to visit us at Viscom (Hall 8b Stand F61), and talk to our expert team. We are looking forward to see you soon.

For more information, please visit: www.marabu-inks.com

Marabu GmbH & Co. KG



Marabu is a leading global manufacturer of screen, digital, and pad inks. The company is headquartered near Stuttgart, southern Germany – a region renowned for its pioneering technology and engineering prowess. Marabu's track record of innovation stretches back

over more than 60 years, featuring many industry-first solutions for both industrial applications and graphic design. With its subsidiaries and exclusive distribution partners, Marabu offers high-quality products and customer-specific services in more than 80 countries. Exceptional technical support and hands-on customer training are core elements of its corporate philosophy. Sustainable business practices are also key to Marabu's vision – and have been implemented through a number of initiatives, with concrete results – and the company is committed to maintaining this course of action in future. Marabu has been certified to ISO 9001 since 1995 and to ISO 14001 since 2003.